

# Celebrate National Entrepreneurship Week

with a



## Power Lunch

Who: CEO of VoIP, BEN SAYERS

Where: Old Library Restaurant

When: February 27, 2008  
11:30 am – 1:30 pm



Houghton native Ben Sayers,  
CEO of VoIPsupply.com

Limited seating. Please have your school contact person register with Laurie Sledge by voice at 716.376.8357 or by email at [laurie\\_sledge@caboces.org](mailto:laurie_sledge@caboces.org)

Mr. Sayers will discuss growing up in Allegany County as a student in the local school system. He will focus on the experiences that helped him become a multi-millionaire before he reached his 25th birthday. He will also give suggestions and insights regarding opportunities our students should have in order to be successful entrepreneurs.

### Olean Times Herald—January 11, 2008

BUFFALO – VoIP technology is becoming a hot communications method among both businesses and households, and a Houghton native is finding success in helping others make the connection.

The communications business is in a state of transition. According to published reports, cellular phones surpassed land line telephones in both quantity and in consumer spending among Americans in 2007.

A new advance in phone service is VoIP, or Voice over Internet Protocol, more than 24 million people are estimated to begin using VoIP in the United States in 2008. VoIPsupply.com, a Buffalo-based company, was launched in 2004 by Ben Sayers, 34, originally of Houghton. VoIP technology, which uses broadband Internet connections to transmit telephone calls, has been available for several years, but VoIP Supply is one of the first online retailers to sell an array of VoIP related products all under one banner. The company projects sales of over \$100 million by 2009, Mr. Sayers said.