

“What’s NEW?”

Are You Ready To Face NEW Challenges?

The difference between an insurmountable problem and a difficult challenge is often merely a matter of perspective and attitude.

Take for example Cal Fore of Sweat Monkey (page #). His socially conscious website brings together a network of Florida’s young people to share their resources and work toward solutions of a myriad of problems. He faces challenges head-on and knows that solutions don’t come overnight. Step by step he takes on what others look at as unsolvable problems and creates solutions.

Sometimes a challenge seems small until you take it on, at which point it seems to grow with each solution.

Clayton Jenkins (page #) started his company by accepting the summer challenge of YEA Biz to do so. As each challenge was solved a new one arose to take its place. He had to finance equipment, and then secure customers, followed by finding employees. He then learned about hiring friends, probably the hard way, followed by learning the tricks to build a positive reputation. The list goes on and on.

Often times the specifics of taking on a certain challenge may require you to alter your original plan.

The girls of “Sweet Success” (page #) originally wanted to work with Mallorie Hoke’s dream of opening a bakery. The scope of this undertaking was far too large for the limited start up capital and timeframe of the EntrePrep camp they attended. So they decided to focus on one specific product of their potential line and start from there. They put their heads together and “A Cookie in A Jar” was born!

The way in which a person defines and addresses a challenge is, in many ways, the true definition of Entrepreneurial Spirit. Having a positive “never say die” attitude is the driving force that makes an entrepreneur a success. Although original plans may be altered and solving problems sometimes seems to be the norm rather than the exception, true entrepreneurs welcome the challenge!

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