

Micro-Enterprise SYMPOSIUM



Are you a woman with visions to start your own business? Do you have what it takes, and are just looking for guidance? The YWCA of Greater Pittsburgh in collaboration with the Carnegie Mellon University Student's in Free Enterprise group present the Micro-enterprise Symposium for all interested female micro-entrepreneurs*. Featuring an opening address by Carl Knoblock, the District Director of the Small Business Administration in Pittsburgh, various successful female micro-entrepreneurs, and esteemed Carnegie Mellon Professors from the Tepper School of Business, the Symposium will be an inspiring day of seminars and speeches which will be sure to inspire and move your business along.



Our classes will include:

- Blogging
- Techno-Granny
- Google Advertising Analytics
- Marketing the Micro
- Smart Reader
- Who are you to the consumer?
 Branding for the Micro-entrepreneur
- Creatively Financing a Micro Enterprise
- Legal Concerns

When: February 28th, 2009

Where: Carnegie Mellon University,
University Center

Time: 8:30 AM- 4:30 PM

*Micro-enterprise is the backbone of our
economy.
Explore the Possibilities!*

Early Registration Ends February 20th!

COST: \$35 (includes Breakfast and Lunch)

www.microenterprise.eventbrite.com

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